# CoinGecko Quarterly Report () for Q1 2020 Sponsored by **'**eroro**'**

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# **Founders' Notes**

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Q1 2020 has been a quarter that we most definitely want to erase from memory. Not only was the world ravaged by the COVID-19 pandemic, we saw massive losses in the stock and crypto market.

On 12 March 2020, Bitcoin went down a massive 40% in one day, touching a low of \$3,800 in what traders called Black Thursday. Ethereum suffered the same fate, going down 45% reaching a low of \$86 on the same day causing all kinds of problems on the Maker platform, affecting Decentralized Finance (DeFi) services.

Cryptocurrency exchanges saw trading volumes go through the roof with this sudden increase in volatility. Many market makers, however, were caught off guard and order books became very thin during this period. Liquidations happened on a massive scale and Bitmex saw its insurance fund increased to a massive 36,493 BTC in this aftermath. However, with every massive drop in price, there is always an opportunity to buy cryptocurrencies for cheap.

CoinGecko has been busy throughout Q1 where we made two big releases. The first big release was the publication of "How to DeFi", the world's first book on Decentralized Finance (DeFi). In this book, we simplified the various parts of DeFi and provided explanations with step-by-step guides to help you get started with various DeFi applications.

The second main release was the launch of CoinGecko Earn. CoinGecko Earn provides an overview of the various centralized and decentralized lending platforms. CoinGecko Earn allows you to easily compare lending rates offered by these platforms and makes it easy for you to increase your returns.

As we enter Q2, we at CoinGecko hope that the COVID-19 situation will subside bringing certainty in the market. We will be launching several new initiatives so do stay updated as we roll out these new features. We wish you the best of health and stay safe!





# Crypto Markets (Spot) Market Dynamics

# **Crypto Spot Market Overview** Market capitalization shrank marginally as COVID-19 panic hits

-5.03% Total Mkt Cap decrease in Q1 2020

Uncertainties in the global markets wiped off all gains made at the start of the year and closed Q1 2020 with a loss.

The market started strongly and rallied to nearly \$300 billion in market capitalization. However, it began declining in mid-February due to global uncertainties. COVID-19 panic crashed the market further in mid-March.

Trading volumes declined as markets trended downwards from mid-February. During the most volatile days when the market crashed **over 40%**, trading volumes spiked.





# **Crypto Spot Market Overview** Crypto still positive (+11.9%), BSV: Big Surprise Victory



+**11.9%** Avg. Top-5 coins returns in Q1 2020

**Among top 5 coins**, Bitcoin SV (BSV) was the most surprising gainer in Q1 with a **70% gain**. The gains came as rumours spread of Craig Wright having access to Satoshi's Bitcoin private keys.

Bitcoin (BTC) was the biggest loser with a **11% loss**, followed closely by XRP (XRP) with a **10% loss**.

Bitcoin Cash (BCH) and Ethereum (ETH) both fared relatively well with minor **7.1%** and **3.1% gains** respectively.



Top-5 Coins Q1 2020 Price Change (%)

-11%

# **Crypto Spot Market Overview** Investors move from Bitcoin to US Dollars to preserve capital



Tether was the biggest winner (**+1.1%**) as its supply increased by nearly 1.5 billion in Q1, bumping its market capitalization from \$4.7 billion to \$6.2 billion.

ETH and BSV both had a relatively good Q1 with a gain of **+0.8%** dominance. BCH and LTC also gained, although to a lesser degree.

XRP also lost ground in Q1 2020 with a marginal dominance loss of **-0.2%**.

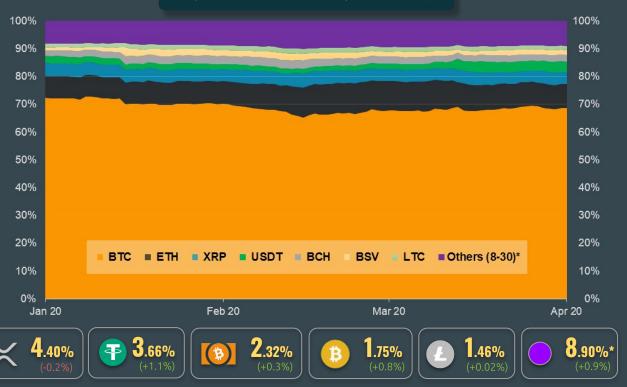
67.8%

Q1 2020

vs 04 2019

Å

Top-30 Coins Q1 2020 Market Cap Dominance (%)



Source: CoinGecko Others (8 - 30) refers to top 8 - 30 coins by Market Capitalization on CoinGecko as of 31 March 2020

8.47%



#### **Bitcoin Market Overview** CoinGecko COVID-19 & Crude oil price war erased initial gains of Q1 2020 24 Feb 2020 12 Feb 2020 Crvptocurrencv \$11.000 US Federal Budget 30 Jan 2020 -10.8% on The Simpsons 8 Mar 2020 mentions Crypto 10k active Crude oil price war -COVID-19 case price plunges 06 Mar 2020 \$10.000 100k active BTC Price decrease in Q1 2020 12 Mar 2020 COVID-19 case 11 Jan 2020 Trump announced First death from 30d EU travel ban COVID-19 in China \$9.000 In the beginning of 2020, Bitcoin 22 Mar 2020 (brrrr) 27 Feb 2020 exceptionally performed well. US Fed announced "...have 1% wealth in BTC" unlimited OE gaining almost +50% within the Virgin Galactic CEO \$8.000 first 50 days of the year. 1 Apr 2020 Price: \$6.422 (-10.8%) 23 Jan 2020 03 Mar 2020 However, as the COVID-19 pandemic Vol: \$32.3 bil (+52%) Wuhan under US Fed cut rates \$7.000 spread, so did fear and uncertainty. quarantine by 50 basis points Markets worldwide tumbled and 3 Jan 2020 01 Jan 2020 Bitcoin was no exception - it fell 40% 11 Mar 2020 Bitcoin 11 Price: \$7,195 \$6,000 WHO declared on 12th March. vears old Vol: \$21.2 bil COVID-19 pandemic 19 Mar 2020 COVID-19 death O1 2020 has not been kind to anyone, toll hits 10,000 31 Dec 2019 and was fairly gloomy with the onset \$5.000 China informed WHO of cases of COVID-19 pandemic. We sincerely 15 Mar 2020 16 Mar 2020 of unusual pneumonia DJIA largest drop since 1987, US Fed announced hope that Q2 onwards will bring circuit breaker triggered 0 - .25% interest about a better 2020! \$4.000 1-Jan 11-Jan 21-Jan 31-Jan 10-Feb 20-Feb 1-Mar 11-Mar 21-Mar 31-Mar

# **Top-30 Coins Overview** Cosmos and OKB in the spotlight





What happened to Cosmos? Cosmos (ATOM) emerged as the biggest loser in Q1.

Cosmos suffered from the departure of multiple high-profile team member such as its CEO, <u>Jae Kwon</u> as well as Tendermint Labs Director, Zaki Manian, who cited <u>internal disputes</u> as the main reason for departure. What happened to OKB?

#### OKEx's OKB was the biggest winner in Q1.

This was likely due to OKEx's launch of <u>OKChain</u> <u>Testnet</u>, as well as a large reduction in supply as OKEx decided to <u>burn 700 million OKB</u> which were yet to be issued.



# Crypto Markets (Spot) Stablecoins

# **Top-5 USD Stablecoins Overview** Stablecoins supply increased by 32.1% to \$7.5 billion

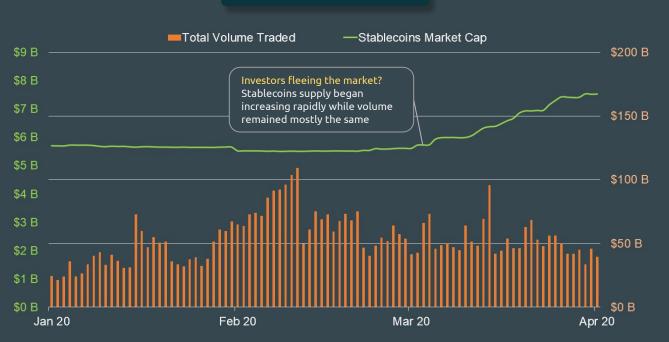


+32.1% Stablecoins Supply in Q1 2020

Demand for stablecoins skyrocketed in Q1 2020 as market participants sought refuge from the market decline amid a global economic downturn.

Stablecoins supply jumped from \$5.7B to \$7.5 billion (+\$1.8 billion, +32%), mostly from Tether (USDT) whose supply increased by 1.6 billion.

However, despite the increase in supply, there was little change in the overall daily traded volume. It may be an indicator that many traders have decided to sit out of the markets while holding stablecoins to weather out the storm.



Stablecoins Overview Q1 2020

## **Top-5 USD Stablecoins Velocity** USDT & TUSD were traded over 5 - 10 times their supply

Velocity measures the ratio of a coin's trading volume and market capitalization and can be used to approximate how active a coin is.



USDT and TUSD both have high velocity, but it is worth noting that USDT has a much higher market capitalization than TUSD (84% vs. 2% dominance).

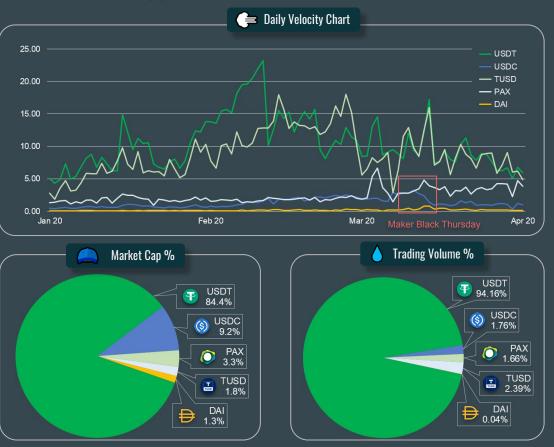


PAX & USDC were roughly equal, up till early March when USDC had a sudden dip in velocity. This was likely linked to Maker's Black Thursday event (we covered this on <u>page 47</u>), where USDC is used as a collateral to help improve DAI's liquidity.



DAI has the lowest velocity - not surprising as a lot of DAI gets locked in DeFi protocols as collateral. This is also evident for USDC as it is increasingly locked onto DeFi protocols while supply increases.

\* Source: CoinGecko snapshot data on 31 March 2020 Note: DAI combines <u>SAI</u> and <u>DAI</u> data.





# **Top-5 USD Stablecoins Overview** Tether continues exerting dominance in stablecoin market

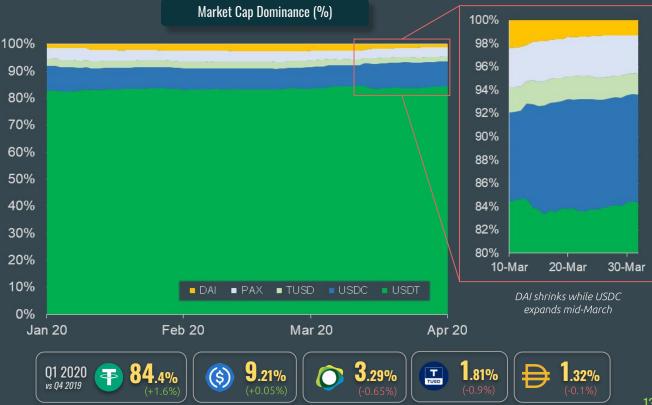


Tether (USDT) continues to dominate

the stablecoin market throughout Q1 2020 and increased its dominance by +1.6%.

DAI had strong growth early in Q1, peaking at 3.52% dominance in February as the DeFi narrative grew. However, its gains were wiped clean during Maker's Black Thursday event on 12th March, which we covered here (<u>page 47</u>).

Following Maker's Black Thursday event, USDC's supply increased as it was used as a collateral to stabilize DAI, and managed to narrowly avoid losing dominance (+0.05%) to Tether, while the other 3 stablecoins lost fairly significant market share.



# Gold Stablecoins Market Dynamics Gold-backed tokens lag behind gold spot price when liquidity is low

+275% Gold Tokens Trading Volume Q1 2020

Gold-backed tokens generally lagged behind spot gold prices, especially when trading volume were low.

Towards mid-March, traders sought safe havens and turned towards gold-backed tokens as one of the soptions.

As trading volumes increased, the price of gold-backed tokens converged closer to spot gold prices.

Both Tether Gold and Paxos Gold correlated much better with spot gold price towards late-March. This is especially true for Paxos Gold whose price very closely matched spot gold prices from 18 March onwards.



CoinGecko



# Crypto Markets (Derivatives) Market Dynamics

# **Derivatives - BTC Perpetual Swaps** Trading Volume: Binance Futures takes the crown

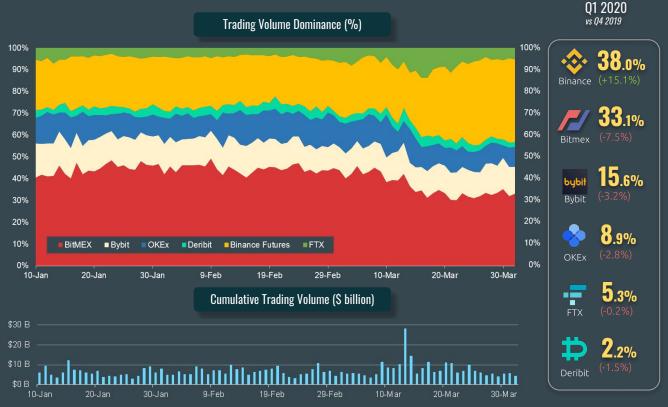


Binance gained significant market share (+15.1%) over Q1 in terms of trading volume for BTC perpetual contracts, ending the quarter as the market leader.

Binance dethroned BitMEX, who lost a fairly significant **-7.5%** trading volume dominance to become the top volume Bitcoin perpetual swap exchange.

Q1 has been painful for everyone else as well. Following closely behind BitMEX would be Bybit (-3.2%) and OKEx (-2.8%).

There was a notable spike in trading volume activity on 12th March, when Bitcoin dropped over 40% in a day.



Source: CoinGecko. Dominance is measured for top-6 exchanges trading Bitcoin Perpetual Swaps

# **Derivatives - BTC Perpetual Swaps** Open Interest: BitMEX bleeds but still king, Binance & FTX catching up

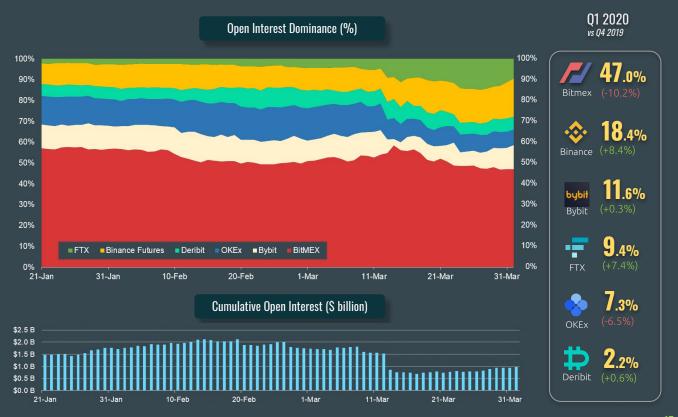




BitMEX ended Q1 with a hefty -10.2% loss in open interest dominance, but still dominates nearly half the market with 47% dominance.

Once again, Binance Futures is a big winner in Q1 with a massive growth of +8.4% in open interest dominance. FTX followed closely behind as another winner with +7.4% gains, more than quadrupling its initial open interest dominance.

It is worth noting that there was a major dip in open interest on 12th March after Bitcoin's 40% dip. After that, trader preferences appear to have shifted towards Binance & FTX.



# **Derivatives - BTC Perpetual Swaps** Open Interest: BitMEX still leading the derivatives market



Looking at the \$ numbers, BitMEX is clearly still the leader for BTC Perpetual swaps, with close to \$460m in Open interest value remaining despite the massive decrease in Q1.

Two players who did really well in Q1 were Binance and FTX as both rapidly gained ground following BTC market crash on 12th March.

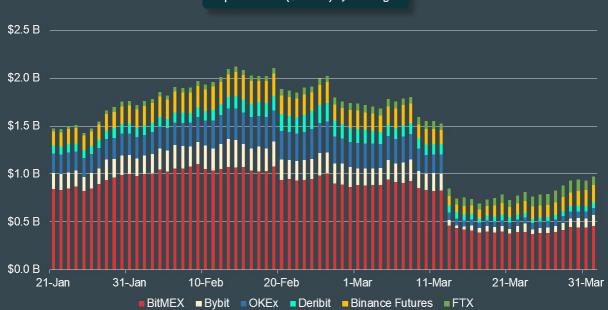
Interestingly, FTX tripled its open interest despite the bearish market outlook.

01 2020

vs 04 2019

Bitmex

Binance



S92m

FTX

\$113m

Bybit

Open Interest (\$ billion) by Exchange

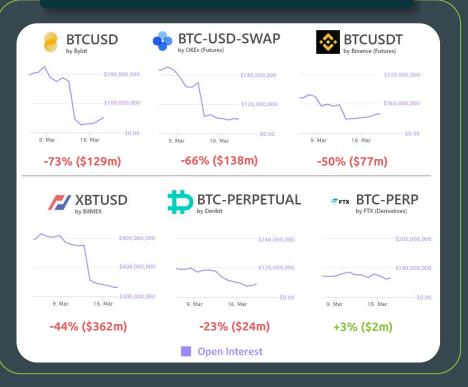
Deribit



# Derivatives - Black Thursday (12 March 2020) BTC perpetual swaps open interest fell everywhere except FTX



#### Open Interest change (%)



On **12th March 2020**, Bitcoin suffered one of largest & quickest price plunges, going from \$7.8k to \$4.9k in ~24 hours time.

This triggered a chain reaction of cascading margin calls & liquidations on bitcoin perpetual swap trading pairs, where traders were forced to close their positions, as evident through the open interest values across exchanges. Two of the hardest hit players were:

**BitMEX** (dollar-wise) - open interest decrease by \$362m (-44%) **Bybit** (percentage-wise) - open interest decreased -73% (\$73m)

One exchange that beat the trend was FTX, which had saw a minor bump of **\$2m (+3%)** to its open interest.

# Popen Interest

The total number of activeWhen a trader's position has toderivative contracts held bybe closed due to the lack ofmarket participants.margin to cover the position.

#### ...Swaps?

Not sure about Perpetual swaps? We got you covered - read on!



# Market Dynamics - Derivatives An Introduction to Perpetual Swaps



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## 🕻 Huobi DM

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**Huobi DM** (Huobi Futures), the digital asset derivative trading platform under Huobi Group, on 27 March 2020 launched Perpetual Swaps for BTC, ETH, BCH, BSV, EOS, LTC, XRP, ETC, TRX, LINK.

#### **Benefits**

- Well-perform System & Stability
- Mature Risk Control
- Asset Safety

- Low Trading Fees
- User-friendly Service
- Insurance Funds (to prevent clawbacks)

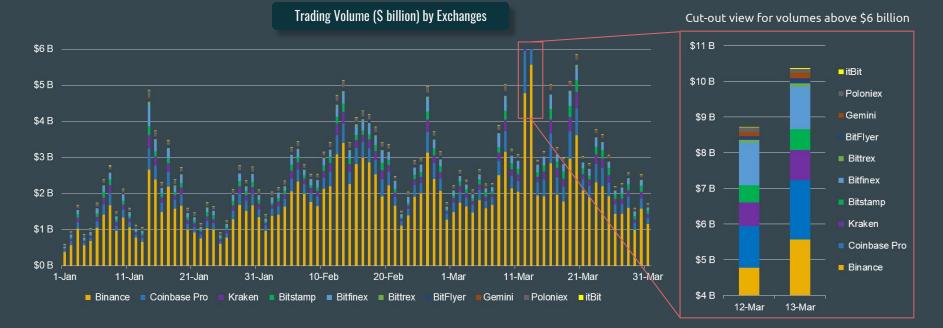


### "Sell shovels in a Gold Rush"

# **Crypto Exchanges**

# **Crypto Exchanges** Binance dominates 50-75% of real spot trading volume





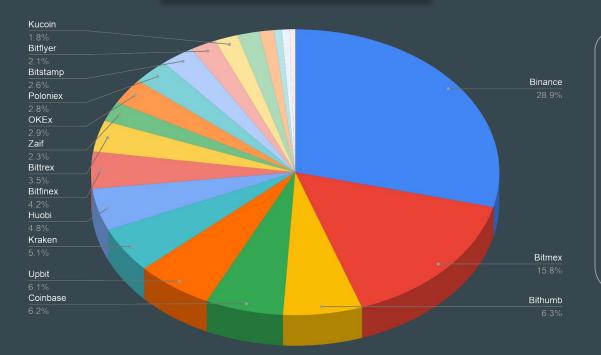
Trading volumes for Bitwise 10 real volume exchanges have grown ~3x since the start of the year from a cumulative \$600 million to \$1.7 billion. Trading volumes peaked at a total of **~\$10 billion** on **12th March, the day Bitcoin fell over 40%**.

Binance maintained its dominance among Bitwise real volume exchanges, ranging between 50% - 75% dominance throughout the Q1 2020.

# **Crypto Exchanges** Binance dominates market share by web traffic



Top 20 Exchanges Traffic Q1 2020



Binance obtained the most web traffic amongst all exchanges in Q1 2020. Binance obtained a total of **66.6 million pageviews**, **over 4 times larger** than Bithumb, Coinbase, or Upbit.

Binance had over ¼ of the top 20 exchanges web traffic, by far the largest percentage.

Bitmex is the most popular derivative exchange, obtaining 36.3 million pageviews or roughly 15.8% of all crypto web traffic to top 20 exchanges in Q1 2020.

*Source: Web traffic stats from SimilarWeb* 

Top 20 spot exchanges selected based on CoinGecko Trust Score. Bitmex included in this analysis due to the large traffic obtained. Some exchanges' web traffic is a combination of several domains used due to geo restrictions. For example: Huobi includes huobi.com, hbg.com, huobi.vc, huobi.io. OKEx includes okex.com, okex.me

# Crypto Exchange Tokens Exchange tokens weathered the market uncertainty relatively well



+25.7% Average Top-7 Exchange Tokens Returns in Q1 2020

**Among top 7 exchange tokens** by market capitalization, Kyber Network (KNC) performed the best with a **136% gain** in Q1 2020. This was due to Kyber's upcoming protocol upgrade called Katalyst scheduled for Q2 2020. Katalyst will enable protocol governance through KyberDAO.

Overall, exchange tokens seem to weather the price decrease in the wider cryptocurrency markets relatively well as trading volume increased tremendously for these exchanges during periods of high volatility.



Top-7 Exchange Tokens Q1 2020 Price Change (%)

# **Crypto Exchange Tokens** Huobi Token and OKB saw large burns pushing price up in Q1



Logo	Exchange	Ticker	Total Token Supply	Total Burned	% Burned (Total)	% Burned (Q1)	<b>Price</b> (31 Mar 2020)	Price Growth (Q1 2020)	Market Cap (31 Mar 2020)	Market Cap Rank (31 Mar 2020)	SimilarWeb (Q1 2020)	SimilarWeb (Q1 Growth)
<b></b>	Binance	BNB	200 m	16.7 m	8.4%	1.1%	\$12.60	-8.1%	\$1.91 b	9	66.6 m	135%
<b></b>	OKEx	ОКВ	300 m	17.1 m	5.7%	1.1%*	\$4.31	+64.7%	\$1.22 b	11	6.7 m	120%
8	Bitfinex	LEO	1 b	16.1 m	1.6%	0.6%	\$1.04	+27.3%	\$1.02 b	16	9.6 m	129%
	Huobi	нт	500 m	197 m	39.5%	31.1%	\$3.31	+20.6%	\$772 m	17	11.0 m	165%
(\$	Kyber Network	KNC	226 m	14.7 m	6.5%	0.4%	\$0.44	+136%	\$78 m	50	0.2 m	158%
	Kucoin	KCS	200 m	28.1 m	14.1%	0.3%	\$0.93	+2.6%	\$76 m	56	4.2 m	115%
	FTX	FTT	350 m	3.36 m	1.0%	0.4%	\$2.41	+12.3%	\$70 m	59	2.3 m	312%

Exchange Tokens with its regular burns based on exchanges' revenue/profits most resemble traditional stocks with its share buybacks. This makes it possible for analysts to use traditional financial models such as DCF and P/E ratio in evaluating exchange tokens. Exchanges earn most of their revenue from trading fees. The increase in volatility and trading volumes in Q1 suggest that exchange tokens hold steady in anticipation of larger burns in the future.

In Q1, OKB and HT both saw huge price increases as both OKEx and Huobi followed the lead of Fcoin, a now-defunct Chinese exchange in burning large amounts of exchange tokens. OKEx announced a <u>burn of 700 million unissued OKB</u> equating to 233% of the existing total supply of OKB. Huobi also announced their decision to <u>burn 147 million HT</u> on 1 March equating to 30% of its total supply.



### **Traditional Markets**

# **Market Dynamics**

# Traditional Market Dynamics Over 1 year period, the biggest gainers were Bitcoin (56%) and Gold (24%)

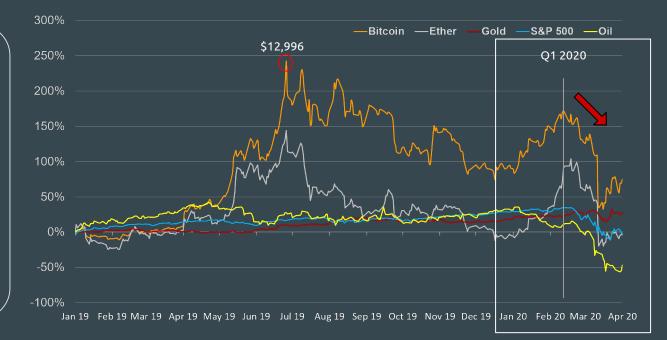
CoinGecko 🌔

% Price Changes (Jan 2019 - Mar 2020)

Over the past 1 year period (1 April 2019 to 31 March 2020), Bitcoin gained the most by over **56%**. Gold followed closely behind with a gain of **over 24%**.

During this period, Ether went down by **7%**, S&P 500 fell by **10%** and crude oil fell by **67%**.

The COVID-19 pandemic in Q1 2020 has erased the entire stock market gains in 2019.





# Traditional Market Dynamics All asset classes had initial gains at the start of Q1 2020 but fell as COVID-19 panic hits the market

In Q1 2020, all asset classes saw major gains till mid-Feb with the following performance - S&P 500: +4%, BTC: +41%, Ethereum: +116%, Gold: +5%. The major exception was Oil: -13%.

Markets began declining from 19 Feb and this was further exacerbated on 9 March when crude oil fell by over **25%** due to the oil price war between Russia and Saudi Arabia.

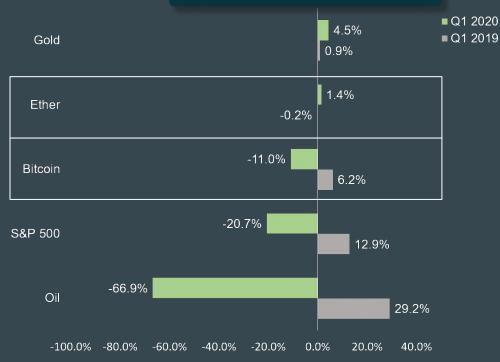
On 12-13 March, COVID-19 fear hit the U.S stock market hard with S&P 500 going down **10%** on March 12 before flagging up **9%** the next day. Bitcoin and Ether were affected more plunging **40%** and **45%** respectively during intra-day trading.



Q1 2020 Price Changes (%)

# **Traditional Market Dynamics** Although Bitcoin crashed by over 40% on 12-13 March, it only declined by 11% in Q1 2020

BTC vs. Tradition Assets YTD Price Change (%)





The only gainer for Q1 2020 was Gold (+4.5%) and Ether (+1.4%), which performed much better than Q1 2019.

The biggest loser in Q1 2020 was Crude Oil (-66.9%).

Worth noting that despite Bitcoin plummeting by **40%** on March 12th (COVID-19 induced price decline on the U.S. market), it actually fell only by **11.0%** in Q1 2020 and outperforming S&P 500 (**-20.7%**).



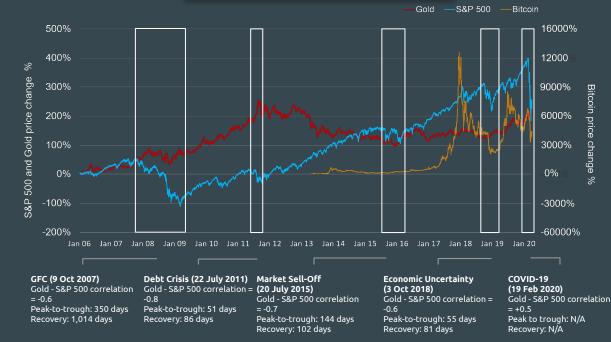
# Traditional Market Dynamics Gold is known as a safe haven during past major crises. However, current correlation suggest it may not be this time.

Over the years, Gold has been known as the "safe haven" asset whenever a crisis happens.

Looking at historical correlation between Gold and S&P 500 from January 2006, 30-day static correlation suggests that Gold has a **short-term negative relationship** during the major financial crises.

30-day static correlation between Gold and S&P 500 during the COVID-19 event in Q1 2020 was the **only positive correlation**. This may possibly be because Gold was sold off to meet margin calls on other leveraged positions.

It must be noted that Gold had an overall positive long-term relationship with the S&P 500<sup>1</sup>.



Gold, S&P 500 and Bitcoin Price Changes (%)

# **Traditional Market Dynamics** Bitcoin maintains consistent positive correlation with Gold



If Gold is a safe haven and Bitcoin has a strong positive correlation to Gold, does that make Bitcoin a safe haven too?

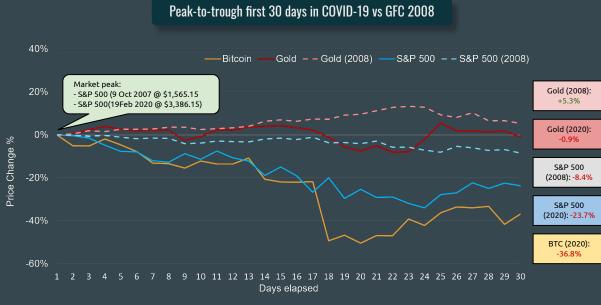
63% **100** 

CoinGecko <u>Twitter poll</u> revealed that 63% of respondents believe that Bitcoin is a safe 'haven'.





# Traditional Market Dynamics Bitcoin fell by 37% while Gold remained as a safe haven, falling by only 1%. This suggests a decoupling between the two assets.



	Gold	S&P 500
30-day correlation to Bitcoin	0.59	0.90

Gold contracted marginally by 1% within 30 day post COVID-19 market panic. It performed better during GFC 2008, gaining **5.3%**.

S&P 500 fell **3 times faster** during the COVID-19 panic compared to GFC 2008. It is likely due to the economic impact being structural during the pandemic as social distancing halts global economic activity.

Bitcoin has a high 30-days positive correlation to S&P 500 at 0.9. This is much higher than the 0.6 correlation to Gold. As stocks declined (-23.7%), Bitcoin declined as well but in a more severe manner (-36.8%).



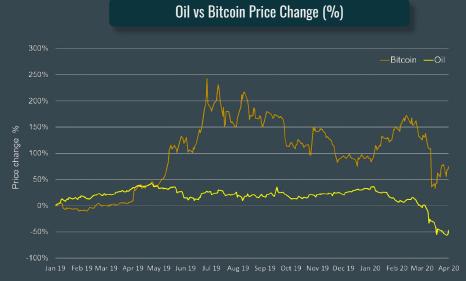
# Traditional Market Dynamics Looking at the oil market, Bitcoin has a high short-term correlation with crude oil but they are hardly correlated in the long-term

Bitcoin has a positive 5 year correlation with crude oil. However we conclude that it was a coincidence between the ICO-bubble and Oil being in an expansion mode in 2017-2018.

Taking out the ICO-bubble, there is no correlation between the two assets when we look at the correlation in the past 1 and 2 years.

Crude oil has been declining since the start of 2019 and the stock market began to decline mid-February. The conflict between OPEC and Russia on 9 March and the COVID-19 panic caused everything to correlate to each other, including between BTC and crude oil.

We predict that oil price fluctuation would unlikely to affect Bitcoin in the long term.



Years	5Y	2 Y	1Y	YTD
Correlation BTC-OIL	0.6	0.06	0.04	0.9

# **Traditional Market Dynamics** Rest of the world are in the red, except Ethereum which gained +1.4% YTD

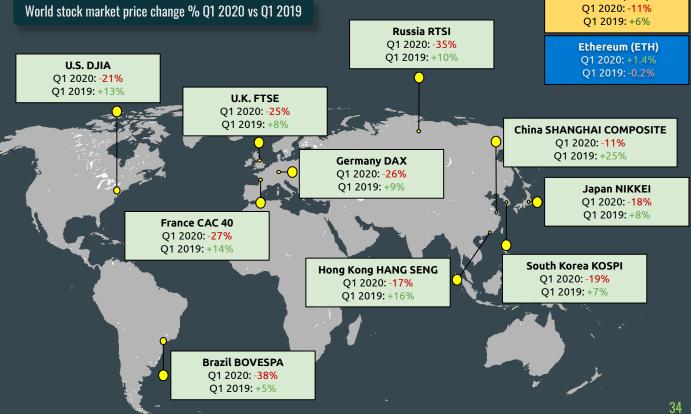
Markets around the world declined in Q1 2020 except for Ethereum which gained by **1.4%**.

Bitcoin outperformed traditional markets across the global with a decline of 11%. However both guarterly figures from Bitcoin and Ethereum mask the deep intraday drop of 40% and 45% respectively on 12 March 2020.

Asian markets were less impacted

than the European and American markets. This may due to the pandemic hitting them earlier and they were more prepared at handling COVID-19.

We foresee the American market declining further as the COVID-19 virus is still at an early stage.



CoinGecko

**Bitcoin (BTC)** 

# Traditional Markets: COVID-19 Induced Recession Will it hit the global economy harder than SARS (2002) & GFC (2008)?



		<b>/</b>			
	SARS	Global Financial Crisis (2008)	COVID-19		
Period	Nov 2002 - July 2003	October 2007 - Mar 2013	December 2019 - N/A*		
S&P 500 Peak-Bottom	Peak: 27 Nov 2002 Bottom: 11 Mar 2003 (-15%)	Peak: 9 Oct 2007 Bottom: 9 Mar 2009 (-57%)	Peak: 19 Feb 2020         33 days*           Bottom: 23 Mar 2020*         (-34%)		
S&P 500 Recovery	43 days	1,014 days	N/A*		
What we know:	S&P 500 went down by 15% when the SARS pandemic occurred.However, SARS was unlikely the main factor as the US-Irag war was looming as well.There were <30 cases in United States and 92% of cases were in Asian countries	GFC had a systemic risk which threatened the entire financial system and it was reported rather too late. GFC led to a domino effect and impacted the global economy and the market had a harder time recovering as compared to SARS.	COVID-19 is likely to take a longer period to contain than SARS because it has a higher infection rate and has already <u>surpassed SARS cases</u> within 2 months of its outbreak. Countries worldwide have announced stimulus packages such as cash handouts, unemployment benefits, tax cuts and more. It remains to be seen whether these stimulus packages can provide adequate relief to the economy. It is still an ongoing battle and a seemingly tougher one. We already know that <u>job losses soared</u> to record levels in the U.S. a month after COVID-19 hit, and there may be more to come.		

\*While the markets may appear to be cooling off after a rapid drop, we do not know if 23rd March 2020 is truly the bottom. Figure shown based on data available as of 1st April 2020. Source: CoinGecko, Yahoo Finance



## **DeFinitely don't miss this section**

# **Decentralized Finance (DeFi)**

### **Decentralized Finance (DeFi)** "How to DeFi" Book



#### "How to DeFi" Book

In March 2020, we published the world's first Decentralized Finance (DeFi) book. This book contains 26,000+ words in 212 pages and provides an overview of the DeFi ecosystem with step-by-step guides in using the various popular DeFi apps.

#### Retail: \$14.99 Grab a complimentary copy today!

Don't be shy, go ahead and click on it! 😴 is our pleasure to share this guide with all of our supporters (*especially you!*) to help everyone navigate the booming DeFi scene.



"This is an excellent resource for anyone who wants a comprehensive introduction to DeFi." *Kain Warwick, Founder of Synthetix* 



"This book details the new economies created by a generation of bankless pioneers. It's the best introduction you could ask for." *Mariano Conti, Head of Smart Contracts at Maker Foundation* 

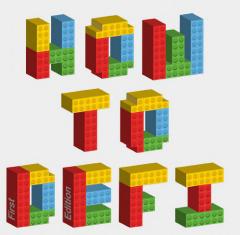


"If I didn't know anything about DeFi and needed to learn from scratch, this book is where I'd start." *Felix Feng, CEO of TokenSets* 



"There is a lot of content about decentralized finance available but nothing matches this depth and comprehensiveness of this book." *Leighton Cusack, CEO of PoolTogether* 

"This is an excellent resource for anyone who wants a comprehensive introduction to DeFi." - Kain Warwick, Founder of Synthetix



Decentralized Finance is taking over the world. Learn how to get started and join the revolution.



# **CoinGecko Q1 2020 DeFi Survey** 89% of users who have heard of DeFi are male and majority are aged between 20-39

CoinGecko Q1 2020 DeFi Survey



CoinGecko ran a Decentralized Finance (DeFi) survey from 19 - 29 March to members of the crypto community.

We wanted to gain insight on the level of awareness of DeFi among our community members.

**Campaign:** 19 - 29 March 2020

Total number of participants: 694 participants

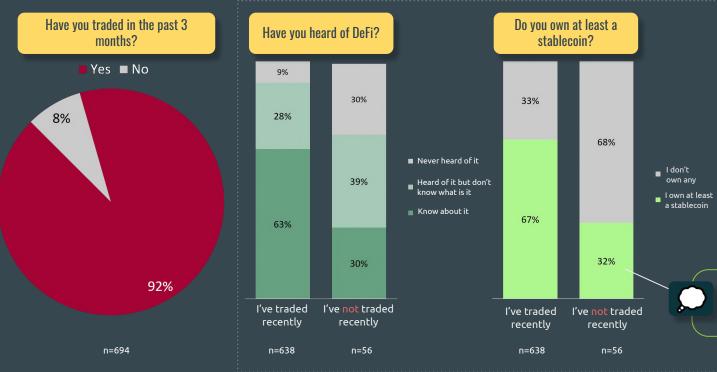
**Survey distribution:** CoinGecko's Newsletter, Twitter, Telegram, Instagram, Facebook and LinkedIn.

89% (619/684) of the participants have How many have heard of heard of Decentralized Finance (DeFi) **Decentralized Finance (DeFi)?** at least once in the past 3 months. DeFi's Outreach - Demographics of those who have heard of DeFi n=619 Gender Age 4% 34% 89% 16 - 19 20 - 29 2% >60 9% 24% 2% n/a 36% 40 - 59 30 - 39 There is still a seemingly large, unrealized market outside of males aged 20 - 39

CoinGecko



# CoinGecko Q1 2020 DeFi Survey 90% of those who have traded cryptocurrency recently are aware of DeFi



Over 90% of the users have traded recently and more than half of them reports that they are familiar with DeFi.

It is expected stablecoins are owned more by the recent traders as they are being used as a trading pair for most exchanges.

Might suggest they are using it to hedge against inflation or use it outside DeFi (rent, grocery etc).



# **CoinGecko Q1 2020 DeFi Survey** Top 5 stablecoins owned are similar to the market cap. However, the rank for DAI, USDC and PAX differ from their market cap.

Tether's ownership is the most popular among survey respondents corresponding to it being the largest stablecoin by market capitalization.

DAI's ownership is the second most popular even though it is only the fifth largest stablecoin based on market capitalization.

This may be that DAI is used more than just a trading pair and locked in DeFi protocols especially Maker (DAI makes up 4% of \$682 million total value locked in DeFi<sup>1</sup>).

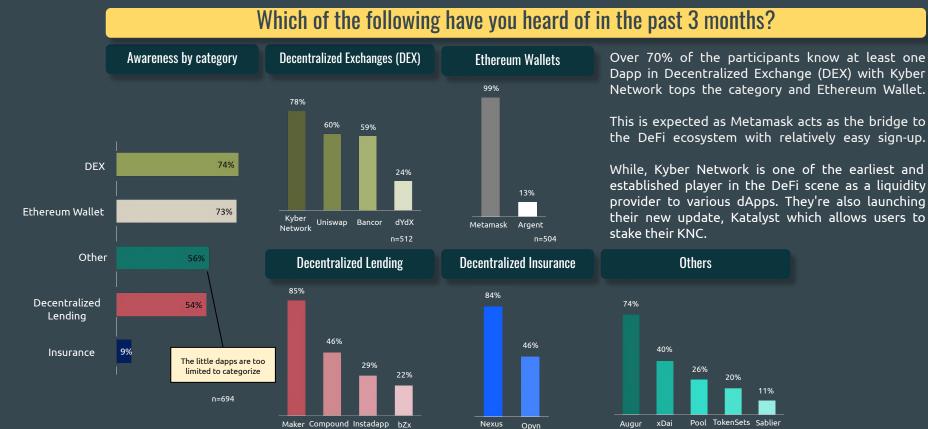
	Stablecoins	Ownership	Market Cap Rank²
7	Tether (USDT)	68%	1
₽	DAI (DAI)	50%	5
(\$)	USD Coin (USDC)	32%	2
TUSD	True USD (TUSD)	13%	3
$\bigcirc$	Paxos Standard (PAX)	10%	4

Top 5 Stablecoins Owned vs Stablecoins Market Capitalization

n=44<u>6</u>

# **CoinGecko Q1 2020 DeFi Survey** Metamask and Kyber Network dominates brand awareness





n=377

Mutual

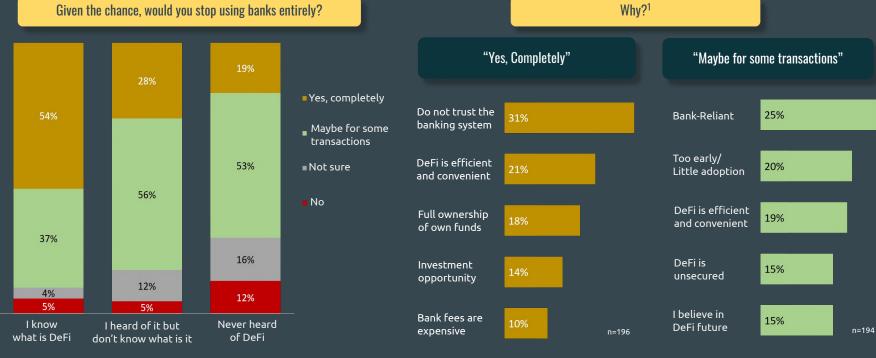
n=63

Together

n=388

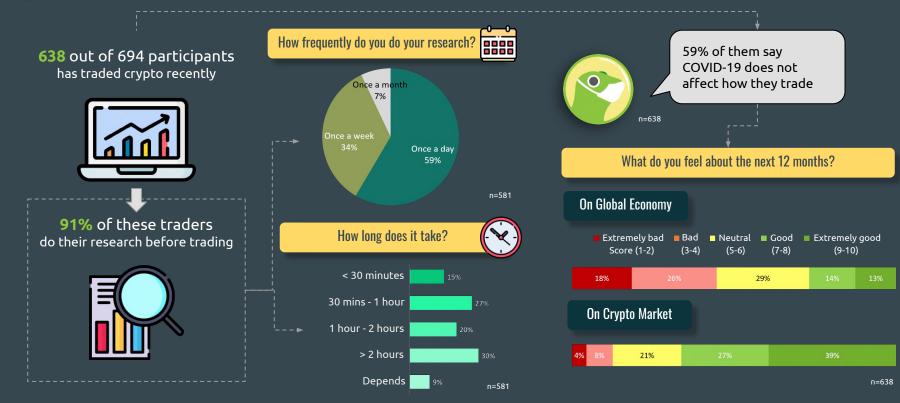
41

# CoinGecko Q1 2020 DeFi Survey 54% of crypto users who are familiar with DeFi would go completely bankless with not trusting the banking system as the main reason





# **CoinGecko Q1 2020 DeFi Survey** Traders feel optimistic about the future of the crypto market despite bleak global economic indicators



# **DeFi Vulnerabilities and Exploits** bZx exploited twice in Q1, losing \$1 million



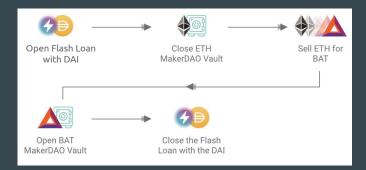
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In Q1 2020, decentralized lending protocol, bZx was exploited twice in 5 days, losing about \$1 million. These exploits were highly complex transactions that incorporated the use of **Flash Loans** and multiple DeFi applications. Exploits in DeFi have been a recurring theme and reflects the need for better auditing and security practices by DeFi teams.

**Flash Loans** 

Typically DeFi loans work on an over-collateralized basis. For example, users lock 5 ETH (worth say \$750) in smart contracts to borrow 150 DAI (500% over collateralized).

**Flash Loans** allows users to take up loans without any collateral provided they pay it back within the same transaction. Flash Loans do not need collateral as they do not suffer from default or illiquidity risk. These transactions are highly complex and are typically only used by developers. Flash Loans are only approved when there is full payback in the same transaction, otherwise they will not be approved.



Here is an example of a **Flash Loan** as explained by Aave. A user may have ETH locked into a MakerDAO Vault to borrow DAI. He has used the DAI to pay off some debt and does not have any more DAI.

He wants to sell ETH to BAT because he believes that ETH price is now high but BAT price is low and will increase in the near future. He can borrow DAI via a **Flash Loan**, send it to MakerDAO to repay his DAI debt and close the Vault.

Now with the ETH, he can sell it for BAT and subsequently open the BAT MakerDAO Vault to generate DAI to repay the Aave **Flash Loan**.

# **DeFi Vulnerabilities and Exploits** bZx Exploit #1: Slippage attack causing \$355,000 loss



Date: 14 Feb 2020 Loss: 1,271 ETH (worth approximately \$355,000) **DeFi Apps Used:** dYdX, Compound, bZx, Kyber Network, Uniswap

 $\delta Y / \delta X$ 

#### 1. Flash Loan from dYdX

Attacker took out a 10.000 ETH flash loan from dYdX

Attacker's Balance: ETH: 10,000 ETH (from Flash Loan) wBTC:0wBTC

#### 2. Borrow wBTC from Compound

Attacker deposited 5,500 ETH to Compound as collateral. He then took out a loan of 112 wBTC.

> Attacker's Balance: ETH: 10,000 - 5,500 = 4,500 ETH wBTC: 112 wBTC

#### 6. Flash Loan Repayment



Attacker used 4,300 ETH to obtain 112 wBTC. 112 wBTC was used to unlock 5.500 ETH collateral at Compound. 1,300 ETH collateral from bZx was defaulted.



Attacker's Balance: ETH: 71 - 4,300 + 5,500 = 1,271 ETH wBTC:0wBTC

#### 5. Sell wBTC to wETH on Uniswap



Now at favorable rate, attacker sells on Uniswap the 112 wBTC to wETH. Attacker gets 6,871 ETH. This is then used to repay the dYdX Flash Loan

> Attacker's Balance: ETH: 3,200 + 6,871 - 10,000 = 71 ETH wBTC: 112 - 112 = 0 wBTC



#### 3. Short ETH on bZx



Using 1.300 ETH as collateral, attacker opened a 5x short position worth 5,638 ETH on the ETH/BT<u>C pair.</u>

> Attacker's Balance: ETH: 4500 - 1300 = 3,200 ETH wBTC: 112 wBTC

#### 4. Increase wBTC Price on Kyber / Uniswap



5,638 ETH was swapped to 51 wBTC through Kyber's Uniswap reserve. This drove conversion rate up 3x to 1 wBTC = 110 wETH



Attacker's Balance: ETH: 3,200 ETH wBTC:112 wBTC

# **DeFi Vulnerabilities and Exploits** bZx Exploit #2: Oracle attack causing \$665,000 loss

Date: 18 Feb 2020

**Loss:** 2,378 ETH (worth approximately \$665,000) **DeFi Apps Used:** bZx, Kyber Network, Synthetix, Uniswap

1. Flash Loan 3. Buy more sUSD on 2. Swap ETH to sUSD Я J from bZx Synthetix on Kyber Attacker opened a 7,500 ETH Flash Loan Attacker sent 6,000 ETH to Synthetic Attacker swapped 900 ETH in Kyber and from bZx Depot and bought 943,837 sUSD at KyberUniswap reserve. This drove sUSD price up to 0.00899 ETH (2.5x higher). market price. Attacker's Balance: Attacker's Balance: Attacker's Balance: ETH: 7,500 - 900 = 6,600 ETH ETH: 7,500 ETH (from Flash Loan) ETH: 6,600 - 3,518 = 3,082 ETH sUSD: 156.003 sUSD sUSD:0 sUSD: 156,003 + 943,838 = 1,099,841 6. Flash Loan 5. Repaying 4. Collecting ETH J Repayment **Flash Loan** from bZx Attacker transferred 7,500 ETH to repay Attacker obtained a profit Attacker used 1.099.841 sUSD to the Flash Loan. Attacker left the other of 2.378 ETH. borrow 6,796 ETH on bZx at the high loan to default. sUSD/ETH price from earlier trade. bZx relies on Kyber for price feed. Attacker's Balance: Attacker's Balance: Attacker's Balance: ETH: 9,878 - 7,500 = 2,378 ETH ETH: 3,082 + 6,796 = 9,878 ETH ETH: 2.378 ETH sUSD · 0 sUSD · 0 sUSD: 1,099,831-1,099,831 = 0 sUSD



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### **DeFi's Black Thursday** On 12-13 March, Bitcoin and Ether plunged over 40%. Demand for DAI increased to protect positions from being liquidated.

DAI Price Increase on Mar 13

+20%

On 12-13 March, the entire market experienced a major sell off as COVID-19 fears hit traditional markets and dragged the crypto market along.

**Bitcoin (BTC)** fell by **40%** while **Ethereum (ETH)** plunged by **45%** within these two days.

This has effectively led to most collateral to be underwater and caused a cascading margin call.

To protect themselves from being liquidated, the demand for Dai increases. DAI experienced a 20% spike. This was due to a mixture of extreme volatility, and was overall an extreme stress test on DeFi.



#### ETH and DAI Price (12-13 Mar 2020)

# **DeFi's Black Thursday** Maker's vulnerabilities exploited. Attackers bid 30,000 ETH for \$0





# **DeFi's Black Thursday** Maker introduced MKR auction and USDC collateral to recover



#### **Maker Auction**



The zero-bid events of March 12-13 led to a collateral auction shortfall amounting to approximately **5.4** million DAI.



Options discussed included an **Emergency Shutdown which would freeze all DAI,** but was rejected in favour of a Debt Auction.



During a Debt Auction, **MKR is minted** by the system (increasing the amount of MKR in circulation) and **sold to bidders for DAI.** 



MKR was auctioned off in lots of 50,000 DAI. **20,980 MKR** was sold for between 220 - 300 DAI/MKR. Average purchase price: **280 DAI/MKR.** 





To save the peg and combat DAI liquidity concerns, a Proposal to add USDC as Collateral was made.



USDC helps to create DAI liquidity and push the DAI peg back towards \$1. The mechanism looks like this: Lock USDC -> Mint DAI -> Sell DAI for USDC -> Repeat.



USDC was added with the initial parameters: \$20M Debt Celling and 20% Stability Fee and 125% Collateral Ratio and no liquidations.



Introduces Regulatory and Blacklist risks. **Circle can ban addresses** and some amounts of USDC used as collateral according to KYC/AML policies.



**DAI Backstop Syndicate** was formed by the community to act as a buyer of last resort at 100 DAI/MKR.



# Through the Grapevine 🗞 🖗 🔌 What Happened in Crypto?

# The Saga between Tron, Steem and Hive Blockchain governance being tested on the Steem blockchain

In Q1 2020, Tron Foundation acquired Steemit Inc, a private company responsible for Steemit.com, the largest decentralized application built on top of the Steem blockchain. There has been a lot of controversies, debates, and disagreements from the community post-acquisition. We looked deeper into events that has taken place.

14 Feb 2020

Tron enters "partnership" with Steemit Inc. Justin Sun led the Tron Foundation to acquire Steemit Inc. from Ned Scott. This gave Tron Foundation control over Steemit Inc. and 20% of STEEM's ninja-mined supply held in trust by Steemit Inc<sup>1</sup>. 24 Feb 2020

Fear and confusion amongst STEEM users and block validators culminated in a <u>soft-fork</u> to limit Justin Sun's power over the ninja-mined tokens. This soft-fork removes Justin Sun's newly acquired ninja-mined STEEM stake.



#### 2 Mar 2020

Justin Sun did not take this well and began arranging for a <u>hostile takeover</u> of Steem witnesses. With the aid of Binance, Huobi, Poloniex user funds, the top-20 witnesses were pushed out and replaced with witnesses controlled by Sun.



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steemit

3 Mar 2020

Binance CEO, Changpeng Zhao <u>admitted</u> oversight. Binance and Huobi withdrew votes to undo the takeover. But the damage has been done.

<sup>1</sup> These ninja-mined STEEM has historically been owned by Steemit Inc. and currently comprises of 62 million STEEM (approximately 20% of STEEM's total supply). The Steemit Inc, team previously made a pledge to never use these tokens for governance and is supposed to be used only for the advancement of the Steem blockchain. However, Steemit Inc, has never made any legally binding agreement to the said pledge.

# The Saga between Tron, Steem and Hive Steem split up: Hive community broke off to form their own blockchain



#### 17 Mar 2020

Disgruntled by Sun's hostile takeover attempt, the community <u>announced</u> a chain split to Hive. Users will receive 1:1 token ratio with the exception of Sun's ninja-mined STEEM supply.

Binance and Huobi announced support for the split.

#### vitalik.eth 📀 @VitalikButerin

This seems like a potential positive watershed moment in the history of blockchain governance. If Hive (the fork) overtakes Steem it would be a strong demonstration that the community is in

charge and cannot be bought.

Andreas 🚯 🌈 🔯 🙅 🌐 🛸 💷 😭 🔑 🌂 🥥

The whole Steem/Hive saga is fascinating: \* Attempted buy out

- \* Attempted staking takeover
- \* User rebellion
- \* Fork (Hive)
- \* Fork worth more than original

0\_0

#### 20 Mar 2020

Hive blockchain <u>launched</u> successfully at 14:00 UTC. Currently Bittrex and Probit exchange supports trading of HIVE.

At one point Hive has a price and market capitalization that was <u>double</u> that of STEEM.



steemit



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#### 4 Apr 2020

Over 17 million STEEM were frozen by Justin-led witnesses in a tit-for-tat against users involved in Hive. This goes back on his <u>promise</u> to not freeze users' funds.



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